

Pleasant Valley Cubs Meeting Minutes
January 14th 2022 at the Legion 7p.m.

Attendee's :

Board Members :

President : Bobby Constantinou (Present)
Vice President: Ray Siermininski (Not Present)
Treasurer : Dana Gellock (Present)
Secretary : Jessica Achey (Present)
Database : Rebecca Tippett (Present)
Cheer Commissioner : Christen Strohl (Present)
Football Commissioner : Jason Beck (Present)

David Campbell, Josh Maynard, Ashleigh Beck, April Murray, Chris Weidman , Ryan Campbell , Roly Lopez Del Castillo, Robert Napolitano

Meeting called to order at 7:01 p.m.

Approval of minutes from last month: Jason beck (made a motion)
Rebecca Tippett (2nd) **Approved.**

Reports:

Reports will be short for this month, first board meeting of the new season with new members. All PV cubs information was handed over from old board. Financials were signed over today, January 14th 2022. Estimated amount of what was turned over was approximately \$6,000, per April Murray. All books will be looked over by new board members.

New Direction (Bobby : President)

We had the opportunity to have a very positive meeting with the Colonial League. We took a lot away from that meeting. We have a good opportunity to change how people view us. The New Board is eager and excited to do everything we can to make this organization the best it can be for our kids and parents.

Open Issues:

With the collapse of Mountain Valley Youth Association we needed to find a new league for our kids to be able to have a season this year. Josh and Roly did a lot of research into a few leagues. We found that our best option and what made the most sense for us was Colonial League. We are very pleased and excited to announce that we were accepted into that league after the board met with them a few weeks ago.

Colonial League:

Some information on different Scheduling Brackets they offer

East/West
North/South
Blue/Red (divisions separated by strength of the team)

(suggestions based on people attending the meeting) N/S made the most sense.

Colonial league is also going to be adding a 4th Referee for each game.

501C3 Form:

We are in the process of filing for our 501c3 form. Christen will continue to work on this.

Organization Report/Open Positions:

League Rep vote in:

Josh Maynard

Roly Lopez Del Castillo

Motion made by Rebecca- it was second by Jessica **Approved.**

New Business:

Communication/Website :

Brand New website will be up and running shortly. All board members have their own individual email addresses.

Everything going forward will be posted to our website. Including things like meeting minutes, the agenda etc.

Website will link to our Facebook, Instagram and Twitter.

We will also be offering a weather alert text for alert options.

The Band app will no longer be used after the next week or so.

****Negative comments will not be tolerated on social media for any reason**** Any negative context will be removed. If there are any issues, all board members have email addresses or things can be discussed at the board meetings.

In response to a question from an attendee in regards to the cost of our website/emails: We are paying \$75 a month.

Vote to approve that : Jason made a motion, Rebecca (2nd) . **Approved.**

Logo:

We are rebranding the logo. We are going to hire someone to do so. Cost will be \$300

Vote to approve logo branding cost: Dana made a motion, Rebecca (2nd) . **Approved.**

Sub Committees:

We will be putting together sub committees for different things.

One idea is a Sponsorship Committee.

Josh also suggested looking into Grants.

More information to follow.

Open Discussion :

Suggestion from an attendee. In regards to uniforms they suggested someone local named Kevin Kline.

Uniforms:

We are looking into different options for uniforms.

Looking at reversible jerseys. More information will be available at later meetings.

Sponsorships :

We have several commitments from local businesses for monetary sponsorships.

Meeting was called to adjourn at 8:03 p.m

Next board meeting February 11th 2022 @ 7p.m. at the Legion